Jorge A Mora is a Civil Engineer and Lean Green construction worldwide speaker, with graduate studies in MBA, QC & ISO, feasibility projects evaluations, project finance & Strategic planning. Mr. Mora has over 25 years working as Senior Project Manager for prime construction companies around the world including the United Nations.

Mr. Mora was the creator and a founder of the Hispanic College bilingual program at JTCC, in Virginia, the first bilingual public business and engineering college program for Latinos in the USA, obtaining a National Education Award in the USA in 2005.

Appointed commissioner of Hispanic Affairs for the business committee by the Virginia Governor in 2004 and served as VP of Business Development at the Virginia Hispanic Chamber of commerce for seven years. During his commitment to the chamber, the SBA created the first Bilingual Business support center in the USA located in Richmond Virginia. Mr. Mora was selected as one of the 100 top managers of Colombia 2007 & the top 10 overseas by the magazine "Gerente."

In 2016 Mr. Mora creates the concept of the "entrepreneur's octagon" to help the business plans developers and mentors created a methodology to cover the eight pillars of the "business 101 basic concepts of entrepreneurship" with emphasis in cash flow management assisting as a mentor in SCORE and as a speaker with SBDC with the University of Houston.